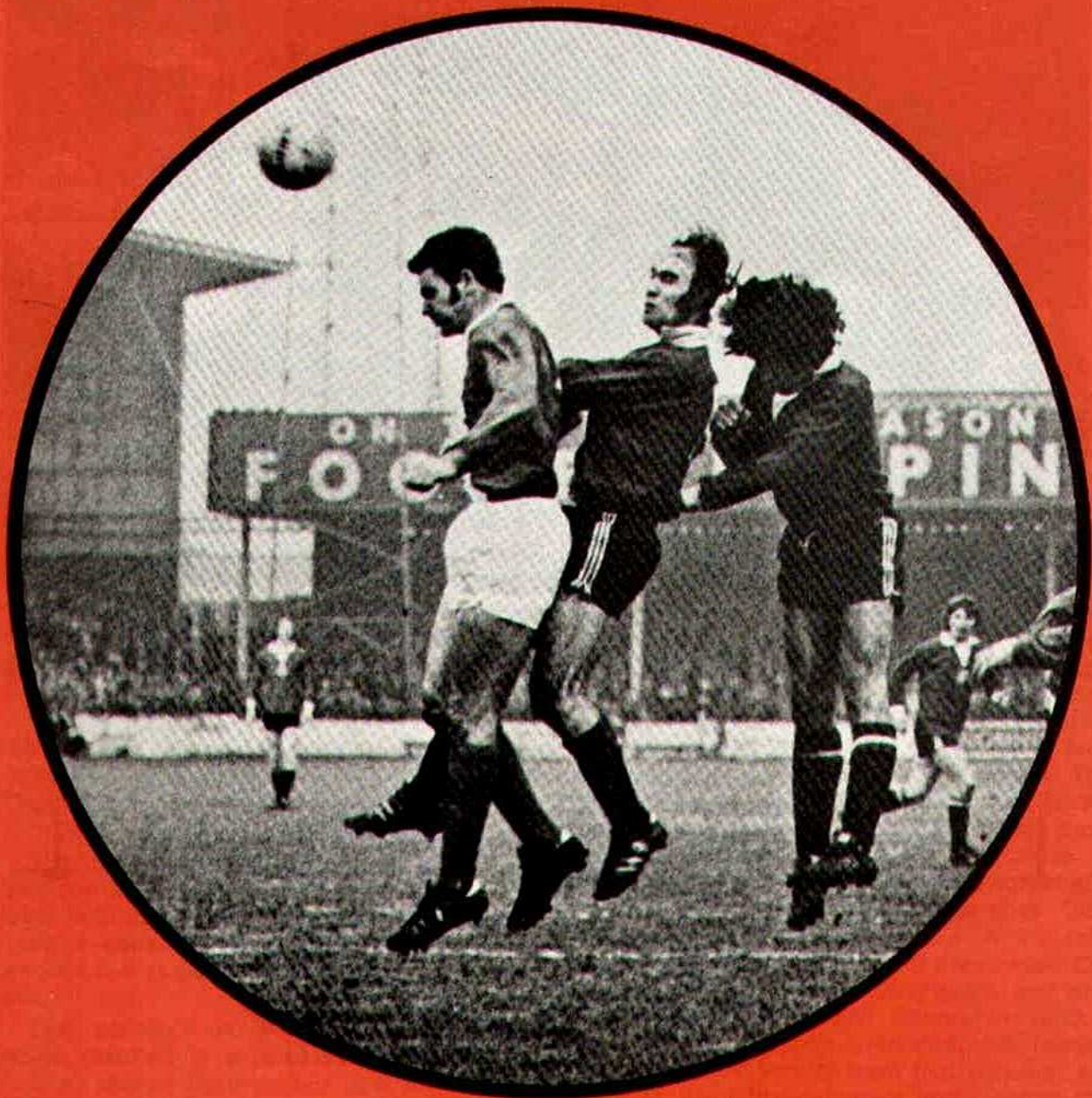




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Swindon Town FC

Swindon Town Football Club



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including League Football

Sunderland

1972-73 Season

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NEWS & VIEWS

It is strange how fortunes change in football, and with no apparent reason. Last season — although we won by one goal to nil at Roker Park — when Sunderland visited the County Ground on Saturday, 25th March, 1972, they were challenging strongly for promotion to Division 1. They occupied third place with 39 points from 32 games. Above them were Millwall and Norwich City, both with 44 points from 33 games. As is well known, Norwich City went up and were accompanied by Birmingham City, who enjoyed a late run. (Nevertheless, it gave us great pleasure to defeat them last Saturday in the F.A. Cup competition.)

Today, just ten months later, Sunderland visit us, not hoping for promotion but striving desperately to be free of relegation worries. They are in the fourth from bottom position with 20 points from 22 games.

The game is a vital one for both clubs, as Swindon are in sixteenth place in the League table with 22 points from 25 games. Thus our need is equally urgent. Earlier in the season we lost 2-3 at Sunderland, so it is our turn to win.

Last season's game was a splendid one, which resulted in a draw of one goal each. Latham scored an excellent goal after twenty minutes, and Peter Noble equalised in the thirtieth minute.

While the gate of 17,375 last Saturday was rather disappointing, the crowd reaction was splendid, somewhat reminiscent of the great days of the 1963 to 1964 seasons, when we even got cheers if we won the toss. May we have many repeats of last Saturday, both from the team and the supporters.

So the draw for the Fourth Round of the F.A. Cup competition has not been very kind to Swindon: West Bromwich Albion or Nottingham

Forest away from home. Whatever the result of the replay it is a very difficult game for us in every respect. Without being in any way pessimistic, we must face the possibility of a defeat and considering all the circumstances, the attendance will not be very high. However, the Cup games prove attractive, and Swindon is full of 'Cup tradition'. A repetition of last Saturday's form would bring the desired result.

Which club would we prefer? Both have pleasant grounds and happy memories. We well remember season 1966/67, when we reached the Fifth Round of the competition, and played three matches against Nottingham Forest, finally losing 0-3 at Villa Park. I well recall the reception given to us at the City Ground, Trent Bridge, in the first of the three games. That season we were awarded the 'Sunday Mirror' Giant Killers Cup, the presentation being made by Sam Leitch, now of BBC Sports Parade.

We also shall always recall that unforgettable night at the Hawthorns in December 1968, when we defeated Burnley 3-2 in the third game to win the Semi-Final of the League Cup competition. What an amazing game, and what hospitality by the West Bromwich Club. I should think everyone connected with football in this country was present that evening, and most of them feeling proud and pleased that the underdog had come out on top. We shall always have a warm corner in our hearts for West Bromwich officials and supporters. Without being unkind, and those happy memories still with us, I think most of us would like to return once again to the Hawthorns.

Oxford United have been drawn at home, but could still face strong opposition. Reading and Bristol City (provided they win their games) have both been drawn away against teams from a higher Division. We wish all three the best of luck.



Les Allen's Column

If we can maintain the kind of form we showed in the Cup game last Saturday we will soon pull away from the bottom of the table and establish a reasonable position.

The Birmingham game turned out to be a very interesting tussle, with both sides a little cautious in the earlier exchanges.

As the game progressed into the second half we began to create more chances, and when David Moss made a good run on the left-hand side he pulled the ball back for Joe Butler to finish with a good left-foot shot.

This goal really shook Birmingham, and for the next ten minutes our team defended very well whilst under heavy pressure, until David Moss was put through, on the right-hand side this time, only to be pulled down after beating the goalkeeper. Ray Treacy made no mistake from the resulting penalty.

A good all-round performance as far as our team were concerned, and I am sure all our fans must have been pleased with the result.

This Saturday we welcome Sunderland, who are close beside us in the Second Division table, and with Bob Stokoe taking over very recently their results have already begun to improve. I'm sure we are in for a tough game today.

Our Youth team game against Bristol City was postponed on Tuesday evening owing to their F.A. 3rd Round replay. The game will now be played on Tuesday next, the 23rd January, on the same evening as we play Cardiff City.

On Tuesday I made the trip up to Nottingham to have a look at our next F.A. Cup opponents, but the game was ended prematurely by fog. The teams now replay on Monday, and it is

with a great deal of interest that we await the result.

My own view on what I saw on Tuesday is just a slight fancy for West Bromwich. I am sure that any Second Division side would rather be matched against a First Division team, rather than one from their own League.

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GOLDEN GOAL WINNERS

FULHAM (Saturday, 23rd December, 1972)
1st Goal (£60) 32m 7s — Mr. D. Warman, 64 Cunnigham Road, Swindon.
Last Goal (£10) 73m 56s — F. Nicholls, 13 Clifton Street, Scarborough, Yorks.
Attendance (£10) Actual 9,489 (paid on 15,001) — Mr. A. Green, 2 Rock Close, Carterton, Oxon.

Cover photo:

Roger Hynd gets the ball clear despite the efforts of Peter Noble and Ray Treacy. One of the exciting goalmouth incidents from last Saturday's Cup game with Birmingham City.

SUNDERLAND

FOOTBALL

Playing staff of Sunderland A.F.C.



Standing (left to right): Jim Montgomery, Martin Harvey, Joe Bolton, Dave Watson, Dick Malone, Ritchie Pitt, Ian Porterfield, Derek Forster, Sitting (left to right): Mike Horswill, Keith Coleman, Bobby Kerr, Brian Chambers, Billy Hughes, Dennis Tueart, Jim Hamilton, Mike McGiven, Bobby Park.
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Sunderland A.F.C. pen pictures

Derek Forster (Goalkeeper)

Newcastle born. Signed for Sunderland despite offers from many other Clubs. Played for Newcastle, Northumberland and England Boys. Made debut for Sunderland at 15 and played well in a 3-3 draw against Leicester City. A good deputy to first team 'keeper Montgomery, as he proved last season when Monty was out of action through injury.

Dick Malone (Full-back)

Joined Sunderland two seasons ago from Scottish Club, Ayr United. Scottish Under-23 caps to his credit, he made a big impression with the Roker fans towards the end of last season with some fine displays in the No. 2 shirt. Dick likes to make full use of the overlapping tactics that are so popular with many full-backs these days. His attacking play often prompts some of Sunderland's best moves.

Dave Watson (Forward)

Started his career with Notts County. Debut v. Watford at Vicarage Road and scored the goal that gave Sunderland a point in a 1-1 draw. An ever-present last term. Strong, courageous player who is brilliant in the air. Toured Australia and the Far East with the F.A. party at the end of the 1970/71 season. Joined Sunderland from Rotherham United.

Bobby Kerr (Forward)

Born Alexandria, Scotland 25 years ago, Bobby joined Sunderland straight from school and made his debut against Manchester City on New Year's Eve 1965. Has done well to come back after twice breaking legs. A busy enthusiastic player, he always gives 100% effort. Took over the captaincy when Martin Harvey was injured during the latter part of last season. Skipped the side in the Anglo-Italian Tournament.

John Lathan (Forward)

Sunderland born. Established himself in the first team last season with a succession of good performances in the striker role. Scored a timely hat-trick - his first in the League - against Portsmouth in a Wednesday afternoon game during the coal strike. One of the most promising forwards to come out of Sunderland schools football for many years.

Billy Hughes (Forward)

Born Coatbridge, Scotland. Came south to find his soccer feet with Sunderland, and made his first team debut five years ago. Has played in the No. 9 shirt, but prefers to play on the left-wing and cut in and have a goal at goal.

Dennis Tueart (Forward)

Another Newcastle-born player who preferred to join Sunderland rather than go to St. James' Park. Played for Northumberland County at schoolboy level. Played in the majority of games for the League side and was second behind Dave Watson in the goalscoring stakes.

Jimmy Hamilton (Forward)

Born Glasgow, Scotland. Made a sensational debut against Preston North End last season. Came on with ten minutes to go with the scores at 3-3, and scored a brilliantly headed winning goal. Was often used as substitute by Manager Alan Brown last term. Now a full professional.

Jim Montgomery (Goalkeeper)

Born in Sunderland in October 1943, Jim joined the Roker Park staff straight from school and made his debut against Walsall in a League Cup-tie in February 1962, when still in his teens. Has played for England Under-23 and the Football League XI. As a youngster he admired the great Manchester City 'keeper, Bert Trautmann.

Jack Ashurst (Half-back)

Scottish born player who has developed into a first team possibility for this season. Made his debut in the Anglo-Italian Tournament in the No. 5 spot against Atalanta last June. Played for the Youth team that won the championship in the Northern Intermediate League. Also played in the Washington International Youth Football Festival. Has confidence in his own ability. Recently signed full professional forms, and did well in the Youth team in Italy in winning the Sanson International Trophy.

Brian Thompson (Full-back)

Ashington born. Signed for Sunderland last summer after leaving Grammar School on full professional forms. Injury held back his progress at the early part of the season, but went on to establish himself in the reserve side.

Don Rankin (Full-back)

Newcastle born. Son of a former Grimsby player. Don joined Sunderland straight from school and played well at right-back for the Northern Intermediate League side that won the Championship last term. Also played for the Youth team in the Washington International Youth Football Festival. Played a few games for the reserve team and was outstanding in the Youth team which won the Sanson Trophy in Italy last summer.

Ian Porterfield (Half-back)

Born Cowdenbeath, signed by Sunderland from Scottish Club Raith Rovers despite fierce competition from other English Clubs. Ian took a long time to settle in English football, but has now adapted himself very well. Played exceptionally well last year until being out of action with a fractured leg.

Brian Chambers (Half-back)

Newcastle born. Joined Sunderland after playing for Newcastle, Northumberland County and England Schoolboys. This young man has proved his versatility by appearing in many positions for the League side. Last season he was used by the Club mainly in the midfield position, but he did appear at left-back and centre-half when there were injury problems.

Keith Coleman (Full-back)

Washington born full-back who played for the same Washington Grammar School as Everton half-back Howard Kendall, and West Bromwich Albion player, Colin Suggett. Made his first team debut against Swindon Town last season. Settled down well in the No. 3 berth and made 36 appearances for the first team. He is another product to come out of Sunderland's scouting system. At school he played for Chester-le-Street and Durham County.

Joe Bolton (Full-back)

Birtley, Co. Durham born. Came into the first team for the last few games of last season, and also gained experience by playing in the Anglo Italian Tournament. Naturally left footed player who loves to join in with the attack, fast in recovery and quick into the tackle. Played for the Sunderland Youth side that came second in the inaugural Washington International Youth Football Festival during the summer, and in the Sanson International Trophy in Venice during the Summer.

Maurice Hepworth (Full-back)

Born Barrasford near Hexham. Signed straight from school. Signed professional after only playing a small number of reserve team games. Made his debut for the first team two seasons ago, but was hindered last year by a back injury and was in the reserve team for most of the season. Played for the youth team in the Washington International Youth Football Festival and in the Sanson International Trophy in Italy.

Martin Harvey (Half-back)

Born in Belfast in 1941, Martin joined Sunderland after gaining Schoolboy honours with Northern Ireland. He has, of course, since won over 30 full caps and several at Under-23 level. His league debut was made in 1958 against Plymouth Argyle. Took over the first team captaincy last term and had one of his best ever playing seasons in his sweeper role. Missed the last dozen games of the season because of cartilage trouble.

Michael Horswill (Half-back)

Young half-back who stepped into Martin Harvey's No. 4 shirt when he made his debut against Preston North End. Born in Annfield Plain, Co. Durham, and made a tremendous impression with the Roker fans. A powerful, no-nonsense player who will give fierce competition to Martin Harvey for the right-half position. Played in the Sanson International Trophy during the Summer and also skippered the side in the Washington Festival games.

Ritchie Pitt (Centre-half)

Seaham born centre-half who stepped into the League side when Charlie Hurley moved to Bolton Wanderers. Played for Seaham and Durham County Boys and joined Sunderland straight from school. A Schoolboy International trialist for England. Strong and reliable, he was the regular centre-half last term and only missed two games through injury. Married during the close season.

Mike McGiven (Half-back)

Newcastle born, Mike linked up at Roker Park Ground shortly after leaving school. He was one of the successes of the Club's youth team that won the F.A. Youth Cup four seasons ago. Broke a leg against Luton Town two seasons ago and took half of last season to recapture his true form.



Swindon Town v Sunderl

Saturday, 20th January, 1966
Division II

SWINDON TOWN

- 1 Allan
- 2 Thomas
- 3 Trollope
- 4 Bunkell
- 5 Burrows
- 6 Potter
- 7 Moss
- 8 Butler
- 9 Treacy
- 10 Noble
- 11 Jenkins
- 12

Colours:
red shirts
black shorts

MATCH BALL
donated by
**THE
ROSE & CROWN**
Shilton
Oxon

Referee
Mr J E Bent (Hemel Hempstead)

Linesmen
Red Flag: **Mr A Robinson** (Fareham)

Yellow Flag: **Mr G L Harry** (Newport)

◀ **David Moss**

own v Sunderland A.F.C.

Friday, 20th January, 1973
Division II

MATCH BALL
donated by
**THE
ROSE & CROWN**
Shilton
Oxon

- SUNDERLAND**
- 1 Montgomery
 - 2 Malone
 - 3 Bolton
 - 4 Horswill
 - 5 Watson
 - 6 Young
 - 7 Kerr
 - 8 McGiven
 - 9 Hughes
 - 10 Porterfield
 - 11 Tueart
 - 12

Colours:
white

e
Bent (Hemel Hempstead)
en
ag: **Mr A Robinson** (Fareham)
Flag: **Mr G L HARRY** (Newport)



Ron Potter outjumps Roger Hynd and gets in a powerful header towards the Birmingham goal.

Dave Latchford, the Birmingham City goal-keeper.



Fixture list 1972/73

Division II

August

12	Queen's Park Rangers	(H)	2-2
16	Sheffield Wednesday	(A)	1-2
	(League Cup 1)		
19	Carlisle United	(A)	0-3
26	Bristol City	(H)	2-1
29	Sheffield Wednesday	(H)	1-0

September

2	Sunderland	(A)	2-3
5	Derby County (League Cup Rd. 2)	(H)	0-1
9	Blackpool	(H)	0-0
16	Aston Villa	(A)	1-2
19	Huddersfield Town	(A)	1-1
23	Portsmouth	(H)	1-1
26	Luton Town	(H)	0-2
30	Hull City	(A)	2-3

October

4	League Cup (3)		
7	Burnley	(A)	1-2
14	Preston North End	(H)	3-2
21	Nottingham Forest	(A)	2-2
28	Brighton & Hove Albion	(H)	2-2

November

1	League Cup (4)		
4	Luton Town	(A)	1-0
11	Huddersfield Town	(H)	1-1
18	Orient (F.A. Cup 1)	(H)	3-1
22	League Cup (5)		
25	Middlesbrough	(A)	2-0

December

9	Millwall (F.A. Cup 2)	(A)	1-1
16	Oxford United	(A)	0-1
23	Fulham	(H)	2-2
26	Portsmouth	(A)	1-1
30	Carlisle United	(H)

1973

January

6	Bristol City	(A)	0-3
13	F.A. Cup (3) Birmingham City	(H)	2-0
20	Sunderland	(H)
23	Cardiff City	(H)
27	Blackpool	(A)

February

3	F.A. Cup (4)		
10	Aston Villa	(H)
13	Queen's Park Rangers	(A)
17	League Cup (Final)		
24	Oxford United (F.A. Cup 5)	(H)

March

3	Burnley	(H)
10	Preston North End	(A)
17	Nottingham Forest (F.A. Cup 6)	(H)
24	Brighton & Hove Albion	(A)
31	Middlesbrough	(H)

April

7	Cardiff City (F.A. Cup Semi-Final)	(A)
14	Millwall	(H)
20	Fulham	(A)
21	Orient	(A)
24	Hull City	(H)

May

5	F.A. Cup Final		
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Football Combination

August

15	Southampton	(H)	2-3
19	Plymouth Argyle	(H)	3-1
26	West Ham United	(A)	2-1

September

2	Arsenal	(H)	1-0
6	Crystal Palace	(A)	1-1
9	Bournemouth & Boscombe	(A)	5-0
16	Oxford United	(H)	1-1
19	Norwich City	(H)	1-2
23	Bristol City	(A)	1-1
30	Queen's Park Rangers	(H)	1-0

October

7	Tottenham Hotspur	(H)	1-3
10	Swansea City	(A)	0-2
21	Bristol Rovers	(H)	0-1
24	Fulham	(A)	1-0
28	Leicester City	(A)	0-3

November

4	Fulham	(H)	1-1
11	Southampton	(A)	1-2
18	Birmingham City	(A)	0-2
25	Reading	(H)	1-3

December

2	Chelsea	(A)	2-2
9	Cardiff City	(H)	0-1
16	Crystal Palace	(H)	1-0
23	Ipswich Town	(A)	1-3
30	Plymouth Argyle	(A)

1973

January

6	West Ham United	(H)	4-0
13			
20	Arsenal	(A)
27	Bournemouth & Boscombe	(H)
31	Oxford United	(A)

February

3	Ipswich Town	(H)
17	Bristol City	(H)
24	Queen's Park Rangers	(A)

March

3	Tottenham Hotspur	(A)
10			
17	Bristol Rovers	(A)
20	Swansea City	(H)
24	Leicester City	(H)
28	Reading	(A)

April

7	Chelsea	(H)
11	Cardiff City	(A)
21	Birmingham City	(H)
28	Norwich City	(A)

May

5	F.A. Cup Final		
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The man in the middle

Jim Bent

Hemel Hempstead

A Royal Air Force navigator, he is the only R.A.F. representative on the Football League's referee list. Married with two children, he is based at Hemel Hempstead and started refereeing in 1953.

He progressed through leagues in Yorkshire, Malta and Scotland before joining the Football Combination in 1967. He was promoted to the League's supplementary list in 1971.

His other sporting interest is squash. He also enjoys cross country running, photography and gardening.

Division II

	P	W	D	L	F	A	Pts.
Burnley	25	13	11	1	43	23	37
Q.P.R.	25	12	9	4	46	31	33
Oxford United	26	12	5	9	32	24	29
Blackpool	25	11	7	7	39	30	29
Aston Villa	25	10	9	6	27	26	29
Fulham	25	9	10	6	36	30	28
Luton Town	25	10	8	7	32	28	28
Sheffield Wed.	27	10	8	9	44	39	28
Preston North End	26	10	7	9	26	30	27
Bristol City	26	9	8	9	32	33	26
Middlesbrough	26	9	8	9	23	29	26
Hull City	25	8	9	8	36	31	25
Carlisle United	24	9	6	9	38	29	24
Millwall	26	9	6	11	34	30	24
Nottingham Forest	25	8	8	9	29	32	24
Swindon Town	25	6	10	9	32	38	22
Portsmouth	26	7	8	11	27	33	22
Huddersfield Town	24	5	11	8	21	28	21
Sunderland	22	6	8	8	30	32	20
Orient	25	5	9	11	22	32	19
Cardiff City	23	7	4	12	11	37	18
Brighton	26	2	9	15	26	57	13

Key of the board

First Section

- A—Birmingham City v Wolverhampton
- B—Chelsea v Arsenal
- C—Leicester City v Manchester City
- D—Liverpool v Derby County
- E—Manchester United v West Ham United
- F—Newcastle United v Crystal Palace
- G—Norwich City v Leeds United
- H—Southampton v Sheffield United
- I—Tottenham Hotspur v Ipswich
- J—West Bromwich Albion v Everton
- K—Brighton v Aston Villa
- L—Burnley v Portsmouth
- M—Huddersfield v Luton
- N—Middlesbrough v Q.P.R.
- O—Millwall v Blackpool
- P—Nottingham Forest v Carlisle
- Q—Orient v Hull City
- R—Preston North End v Fulham
- S—Sheffield Wednesday v Bristol City
- T—Bolton v Blackburn

Second Section

- A—Bristol Rovers v Port Vale
- B—Rochdale v Swansea
- C—Rotherham v Wrexham
- D—Southend United v Tranmere Rovers
- E—Walsall v Notts County
- F—Watford v Grimsby
- G—York City v Charlton Athletic
- H—Bradford City v Peterborough
- I—Cambridge United v Exeter City

Forthcoming matches

TUESDAY, 23rd JANUARY

Division II - ko 7.30 pm

CARDIFF CITY

SATURDAY, 27th JANUARY

Football Combination - ko 3 pm

BOURNEMOUTH

SATURDAY, 3rd FEBRUARY

Football Combination - ko 3 pm

IPSWICH TOWN

SATURDAY, 10th FEBRUARY

Division II - ko 3 pm

ASTON VILLA

presenting
the . . .

SWINDON TOWN GIRLS



Name: Lynne Stevens.
School: Warneford Secondary (age 16).
Home town: Highworth.
Been with Girls: 2 years.
Hobbies: Football, dancing and records.
Favourite pop star: David Cassidy.
Visited Germany with the Girls on their tour last year.

Mrs. Tanner thanks all who supported the collection last Saturday.



London Entertainment

Our Box Office can provide tickets for most entertainment in London from Comedy to Opera and Ballet and includes shows like **SHOWBOAT** at the Adelphi, **MAX BY-GRAVES** at the Victoria Palace, **JESUS CHRIST SUPERSTAR** at the Palace, **OH! CALCUTTA** at the Royalty, **GODSPELL** at Wyndhams, **PYJAMA TOPS** at the Whitehall, also all the Pantomimes and Christmas Shows at the Palladium, Coliseum, Mayfair, Mermaid, Victoria Palace and Marble Arch Odeon.

Why not make use of our Box Office? You will not receive a more efficient or cheaper service.

Should you not live in Swindon, tickets are available through our mini-agents shown below: Lewis's Ltd., The Haymarket, Bristol
Hunting Lambert Ltd., Devizes, Melksham, Glastonbury and Shepton Mallet
B.C.A. Travel Ltd., 27 Winchcombe Street, Cheltenham and 17 Southgate Street, Gloucester.

Playtravel, Wootton Bassett.
Bristol Omnibus Co. Ltd., Bristol.
Bristol Omnibus Co. Ltd., Gloucester.

Tickets for future Football League matches when Swindon Town are playing at home may also be booked through any of the agents indicated above.

Golden Goal Competition

Would you like £60?

You would? - then make sure you buy your **Golden Goal** tickets at every first team home match. For a minimum outlay of only five new pence **you** could win at least £60 with the possibility of two further prizes of £10.

Last season nearly £2,000 was won by lucky **Golden Goal** ticket supporters. You could be one of this season's lucky winners.

Don't forget - the more tickets you buy the greater is your chance of winning that £60.

Look out for the **Golden Goal** ticket sellers and make yourself some money.

The prizes **must** be won every time.

Tickets bearing the time in minutes and seconds will be on sale before the game - price five pence. The ticket with the exact

time when the **first goal** is scored will win **£60**. If exact time not claimed prize will be paid to the nearest claim received.

The ticket bearing the time when the **last goal** is scored will win **£10**. Again if exact time is not claimed the prize will be paid to the nearest claim received.

The Official Announcer will be the time-keeper and he will announce the official time of both goals.

Should only one goal be scored the winning ticket holder will receive £70.

In the event of no goals tickets bearing no score will win £10.

A further prize of £10 will also be given for the ticket bearing the number corresponding to the official attendance at the match.

PUBLIC RELATIONS

I am sure you would all wish me to congratulate Les Allen and the lads for a wonderful team effort last Saturday. If this is continued, there is only way the team will go, up the League — and who knows how much more progress we can make in the F.A. Cup? We have been to Wembley before and many memories were revived last Saturday. Well done, lads!

We are very grateful to all our country supporters and are indeed very sorry when games are called off very late, as lots of you have already commenced your journeys, and do not find out until you reach the County Ground. Unfortunately, the Club has no say at all whether a match should be cancelled or not, or even at what time it should be cancelled. This is entirely the decision of the referee, and his alone. I am, however, always pleased to hear your comments. For instance, Mr. P. O. Walsh writes: 'Why do we not use Radio Oxford more often?' as he travelled to Swindon from Bampton to watch the match with Aston Villa Youths only to find it had been cancelled 24 hours earlier because of flu. This is a good point, Mr. Walsh, and as I personally know we have lots of loyal supporters from the Bampton, Burford area who do not receive the 'Evening Advertiser', I will certainly look into the possibility of Radio Oxford.

I would also thank Mr. F. W. Weston, of 18 Redcliffe Street, Swindon, for his letter and suggestion regards a new look for football, which will be noted, and inform him that Terry Hubbard has been both injured and suspended but should be back in action soon. R. Legg, however, has an injury which seems more persistent and is making very slow progress. We wish you well Richard and trust we shall soon see you back in action.

I am sure Mr. P. A. Kirby of Avening, Stroud, felt better after writing to me regarding the Bristol City match. But thanks for your letter, and I am sure last Saturday's result will put matters right.

Now would you do the Club and lads a good turn? Tell your friends who are now staying away that it is value for money at the County Ground and get them back to support us. We need support, both vocally and financially if we

are to win our rightful place in Division 1. And finally, thanks for last Saturday's encouragement.

F. L. COLLINGS,
Public Relations Officer.

An early history of Sunderland A.F.C.

The Sunderland Association Football Club traces its origin back to about 1879, when the Sunderland and District Teachers' Association Football Club was formed. Two years later the Club was opened up to persons other than school teachers and the present title of the Sunderland Association Football Club was adopted. The Club has moved its ground many times; they first played at the Blue House Field, Hendon (1879); then in a field near The Cedars and a ground at Ashbrooke (1881/82); at Cooper Street, near the bottom of Roker Avenue (1883/84); at Abbes Field, Fulwell (1884/85) and at Newcastle Road ground from 1886 until 1898 when they moved to Roker Park.

In 1890/91, Sunderland were admitted to the Football League and finished seventh; in each of the following two seasons they were League Champions, runners-up in the third and Champions again in 1894/95. They were runners-up again in 1897/98 and 1900/01 and League Champions for the fourth time in 1901/02.

Success came again in 1913 when they won the Championship; play ceased during the 1914/18 War and for the next five years Sunderland were prominent in the League table, finishing second in 1922/23. In 1928, they were nearly relegated, but recovered and in 1935/36 won their sixth Championship, having been runners-up in the previous year.

In 1937, Sunderland achieved their long-cherished ambition of winning the F.A. Cup after being finalists in 1913 and having reached the Sixth Round and Semi-Finals on many occasions. At one of these, in 1933, a record crowd of 75,118 was registered at Roker Park; no-one knows how many spectators there were at a Cup match against Manchester United in 1964 when the entrance gates collapsed.

Sunderland had some anxious years after the 1939/45 War and were eventually relegated to the Second Division at the end of the 1957/58 season. Six years later, they were back in the First Division, but have since been relegated once more to Division 2.

Family Album — David Moss

David Moss with wife Yvonne and 6-month-old Nikki.



**BOTH THE GOALS FROM LAST WEEK'S
CUP-TIE**



Despite Stan Harland's efforts, Joe Butler cracks in the first goal.

Ray Treacy converts this spot kick for Swindon's second goal.



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